Overview of Communications Program



Christine Amrhine, Communications Director Anna Novikova, Communications Specialist

Environmental Justice Advisory Board June 30, 2022



Overview of Communications Program

- ✓ Community events, meetings, materials
- ✓ Site-specific websites
- ✓ Working with the news media
- ✓ Multistate Trust Annual Report
- ✓ Questions and discussion



Community Events, Meetings, Materials



Kerr-McGee Chemical Corp - Columbus Superfund Site, Columbus, Mississippi

VIRTUAL TOWN HALL MEETINGS

Tuesday, November 30, 2021 Two virtual meeting sessions: 12 noon – 1:30 p.m. and 6 p.m. – 7:30 p.m.

The Multistate Environmental Response Trust (the Multistate Trust), the U.S. Environmental Protection Agency (EPA), and the Mississippi Department of Environmental Quality (MDEQ)

Former Tronox/Kerr-McGee Wood Treating Facility (the Site) Bossier City, Louisiana

Community Meetings

Tuesday, April 12, 2022

4:00 p.m. - 5:30 p.m. 6:00 p.m. - 7:30 p.m.

Red River Missionary Baptist Church 1831 Scott Street, Bossier City

The Louisiana Department of Environmental Quality (LDEQ) and the Multistate Environmental Response Trust (N

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Kerr-McGee Chemical Corp – Navassa Superfund Site Navassa, North Carolina

June 2022 Community Meetings

Navassa Community Center, 338 Main Street

Monday, June 13, 2022

Redevelopment Planning Drop-in Session 4:00 p.m. - 5:00 p.m. (in-person only)

Redevelopment Planning Meeting 6:00 p.m. – 7:30 p.m. (in-person and virtual)

Topics will include: Update on the Moze Heritage Center Land Donation Recommendations from the Reuse Advisory Council

Tuesday, June 14, 2022

EPA Operable Unit 2 Proposed Plan Public Meeting 6:00 p.m. - 7:30 p.m. (in-person and virtual)

Topics will include: EPA overview of Operable Unit 2 Proposed Plan

Public comment and questions about Operable Unit 2

Operable Unit 2 Proposed Plan is available here: https://tinyurl.com/NavassaOU2ProposedPlan





Cleanup of Off-Site Property Surface Soil

Greenfield Environmental Multistate Trust LLC, trustee of the Multistate Environmental Response Trust (the Multistate Trust) - in collaboration with the U.S. Environmental Protection Agency (EPA) and the Mississippi Department of Environmental Quality (MDEQ) - prepared this fact sheet to inform the community about the cleanup of contaminated surface soil on 1) properties near the Kerr-McGee Chemical Corp - Columbus Superfund Site in Columbus.

Off-Site Investigations Identified Contamination

EPA and the Multistate Trust have sampled 96 properties in the vicinity of the former Kerr-McGee Site for chemicals related to wood-treating. Lab results found that 11 properties have dioxins and furans in surface soil requiring removal because the chemical levels exceed EPA-approved, health-based standards established to protect residents and workers.

Cleanup work has started at 2 of the 11 properties, as part of the storm drainage ditch work being clean

Former Tronox/Kerr-McGee Wood Treating Facility G Bossier City, Louisiana

February-August 2022

May 2021

Soil Excavation Work

origin Greenfield Environmental Multistate Trust LLC, Trustee of the Multistate Environmental Response Greenteid Environmental Numitate Iras ILL, Irustee or me Multisate Environmenta kesponse Traut (Multisate Trust), under the oversight na dapproval of the Louisiana Department of Environmental Quality (LDEQ), is removing contaminated soil related to the former Tranox/Kerr-McGee Wood Treating Facility (the Site), Also known as the former Moss American Inc. Rail Tie Creosoting Plant, the Site is located at 520 Hamilton Road. This conta The work

The purpose of this work is to remove surface soil at the Scott-Dickerson Homes and surrounding areas. Soil will be removed in pre-defined accavation areas to a maximum depth of 5 feet below ground surface. The Multistate Irust obtained permission from property owners for this work. Owne

notifi This work is currently scheduled to take place February through August 2022. this w

Site Background

All ex The Site was used by Kerr-McGee Chemical Corporation and its predecessors for wood treatment operations from 1930 to 1987 in 1988 the facility was decommissioned, and all surface condi operatio includ



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Former Tronox/Kerr-McGee Wood Treating Facility Bossier City, Louisiana April 2022

Ongoing Soil Excavation Work

- others. The Louisiana Department of Environmental Quality (LDEQ) and Greenfield Environmental site reuse Multistate Trust LLC, Trustee of the Multistate Environmental Response Trust (the Multistate Trust), are working to address environmental contamination near the former Tronox/Kerr-McGee Wood Treating Facility in Bossier City, Louisiana (the Site).
 - Excavation work to remove soil affected by contamination from the Site began in February 2022 and is expected to be complete in August 2022. The work is happening in areas
- around Scott-Dickerson Homes, on nearby proprieties, and in the ditch along the railroad tracks, east of Scott-Dickerson Homes. Soil is being removed to a maximum depth of 5 feet. Visit Boss The Multistate Trust obtained permission from property owners for this work.

Site Background and History

The Site is located at 520 Hamilton Road, near the intersection of Hamilton Road and Green Street about 0.5 mile north of Interstate 20 in Bossier City (Figure 1). The Site was used by Kerr-McGee Chemical Corporation and its predecessors for wood treatment

operations from 1930 to 1987. During the facility's years of operation, creosote and other chemicals were used to process wood products. Contaminated wastewater from the operation was allowed to migrate off-Site, through a series of ditches.

The facility was decommissioned in 1988. Kerr-McGee transferred the Site to Tronox LLC in 2005. After Tronox filed for bankruptcy ownership and management of the Site were transferred to the Multistate Trust in 2011.



Community Meetings

LDEQ and the Multistate Trust host quarterly community meetings to share information about the Site and provide updates about the ongoing excavation work. During community meetings, residents can learn about the Site, provide input, and have their questions answered. Advance notice of all community meetings is published in local newspapers, the second sec distributed by email, and sent to the Multistate Trust's mailing list. Page 1 of 3



Kerr-McGee Chemical Corp – Columbus Superfund Site Columbus, Mississippi

August 2021

Stormwater Ditch Removal Action and Improvements Are Complete

Greenfield Environmental Multistate Trust LLC, trustee of the Multistate Environmental Response Trust (Multistate Trust), has completed the stormwater ditch removal action and improvements between Waterworks Road and Moss Street southeast of the Kerr-McGee Chemical Corp. Columbus Superfund Site (the Site) in accordance with the U.S. Environmental Protection Agency's (EPA) December 2019 Time Critical Action Memorandum. In addition to removing creosote-cr



Former Tronox/Kerr-McGee Wood Treating Facility (the Site) **Bossier City, Louisiana**

The Multistate Trust Cannot Pay Personal Injury or Property Damage Claims

March which for tha				
a typic	The Multistate Trust	Multistate Trust	Multistate Trust funds	
	was created to own	funds can be used	cannot be used to pay	
Severe w	and clean up	only for cleanup,	personal injury claims,	
events sl	contamination at	site management,	such as health and	
cleanup	many former	and property reuse	medical bills, or	

Former Tronox/Kerr-McGee Wood Treating Facility (the Site) \bigcirc Bossier City, Louisiana the Site

Frequently Asked Questions, April 2022

The Multistate Environmental Response Trust (the Multistate Trust) prepared If you h this fact sheet to answer frequently asked questions about the Site.

> What is the former Tronox/Kerr-McGee Wood Treating Facility in Bossier City, Louisiana (the Site)? The Site is located at 520 Hamilton Road, near the intersection of Hamilton Road and Green Street about 0.5 mile north of Interstate 20. The Site was used by Kerr-McGee Chemical Corporation and its predecessors for wood treatment operations from 1930 to 1987

During the facility's years of operation, creosote and other chemicals were used to process wood products, Creosote contaminated process wastewater was discharged to open, unlined stormwater ditches, which ran to the north of the Site, east of Dickerson Street, and along the railroad ditches east of Scott-Dickerson Homes and the Site. In the 1960s, the area to the north of the facility where process wastewater was previously allowed to flow was graded and the ditches were filled. Homes and apartment buildings were built on top of where the facility's former operator

had left contamination. The facility was decommissioned in 1988. Kerr-McGee transferred the Site to Tronox LLC in 2005. After Tronox filed for bankruptcy, ownership and management of the Site were transferred to the Multistat Trust in 2011.



The ±32-acre Site consists of two parcels: (1) the Main Property (also known as the East Property) includes ±26 acres east of Hamilton Road and is where most of the wood treatment and processing is believed to have occurred; and (2) the West Property covers ±6 acres west of Hamilton Road and was used primarily for wood storage and other activities.

This man shows the Site with the Main (Fast) and West

Who currently owns the Site?

The Multistate Trust owns the Site What is the Multistate Trust

The Multistate Trust is a private, independent environmental response trust created as part of the 2011 Tronox bankruptcy settlement, Appointed by the United States Bankruptcy Court for the Southern District of New York, the Multistate Trust is responsible for owning, investigating, cleaning up, and facilitating reuse(s) of hundreds of forme Tronox/Kerr-McGee sites, including this Site in Bossier City under Louisiana Department of Environmental Quality (LDEQ) oversight. Page 1 of 3



Site-Specific Websites

Website goals and objectives:

- ✓ Provide the public with easy access to:
 - Cleanup documents
 - Community meeting slides, video recordings, materials
 - Agency website links, other resources
- ✓ Share upcoming events, activities, plans for each site's future, and ways residents can get involved
- ✓ Help community members seeking to contact us, submit questions, ask to be added to mailing list



Navassa – Multistate Trust Website

SUPERFUND CLEANUP

REDEVELOPMENT PLANNING

COMMUNITY INVOLVEMENT

DOCUMENTS & RESOURCES

URCES SITE OVERVIEW

NEWS & EVENTS

CONTACT US



Kerr-McGee Chemical Corp – Navassa Superfund Site, Navassa, North Carolina teanstorming todar's environmental challenges into



Kerr-McGee Chemical Corp – Navassa Superfund Site, Navassa, North Carolina





https://navassa.greenfieldenvironmental.com

Columbus – Multistate Trust Website

SUPERFUND CLEANUP

REDEVELOPMENT PLANNING

COMMUNITY INVOLVEMENT

DOCUMENTS & RESOURCES

ES SITE OVERVIEW

CREATING & SAFE, SUSTAIN

NEWS & EVENTS

Redevelopment Planning

CONTACT US





https://columbus.greenfieldenvironmental.com

Bossier City – Multistate Trust Website

HOME SITE OVERVIEW

/ INVESTIGATION & CLEANUP

COMMUNITY INVOLVEMENT

UVEMENT DOCUMENTS & RESOURCES FAQS

FAQS NEWS & EVENTS CONTACT US

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nment in Bossier City

REP UP. IN THE LATEST EXPLISION NEWS AND RANGON CEMERATS A BOOT OUT STEEL IN BOSSIER CITI

Former Tronox/Kerr-McGee Wood Treating -Facility, Bossier City, LA

https://bossiercity.greenfieldenvironmental.com

Press Releases and Advisories

The facility was decommissioned in 1988.



CONTAMINATED SOIL REMOVAL WORK NEAR FORMER TRONOX/KERR-MCGEE WOOD TREATING FACILITY IN BOSSIER **CITY, LOUISIANA, TO BE DISCUSSED AT COMMUNITY MEETINGS APRIL 12**

The Louisiana Department of Environmental Quality (LDEQ) and the Multistate Environmental Response Trust (Multistate Trust) are hosting community meetings Tuesday, April 12 to share information about the ongoing excavation of contaminated soil near the former Tronox/Kerr-McGee Wood Treating Facility (Site) in Bossier City.

Thursday, December 16, 2021 at 10:58:00 Eastern Standard Time

- Subject: IMMEDIATE RELEASE: Virtual Town Hall Meetings about Kerr-McGee Superfund Site in Columbus, MS, on Nov. 30
- Tuesday, November 23, 2021 at 6:44:58 PM Eastern Standard Time Date:
- **Christine** Amrhine From:
- To: Christine Amrhine

Attachments: image001.jpg, Columbus 2021-11-30 Town Hall flyer_final.pdf

FOR IMMEDIATE RELEASE: Virtual Town Hall Meetings about Kerr-McGee Superfund Site in Columbus, MS, to be held Tuesday, November 30

COLUMBUS, MS (November 23, 2021) - Multistate Trust representatives, together with federal and state officials, will hold two virtual town hall meetings about the Kerr-McGee Chemical Corp -Columbus Superfund Site on Tuesday, November 30. Meeting topics will include the completion of stormwater ditch improvements, the status of the off-Site property surface soil cleanup, the cleanup alternatives included in the Operable Unit 3 (OU-3) and OU-5 Feasibility Study, and the Redevelopment Planning Initiative.

What:

Virtual Town Hall Meetings about the Kerr-McGee Chemical Corp – Columbus Superfund Site (the Site)

When:

Future Use of Kerr-McGee Navassa Superfund Site and EPA Proposed Plan for Soil Excavation to be Discussed at June 13 and 14 Public Meetings

NAVASSA, N.C. (June 8, 2022) - The Multistate Trust, the U.S. Environmental Protection Agency (EPA) and the North Carolina Department of Environmental Quality (NCDEQ) are hosting on Monday, June 13 a drop-in information session and a community meeting about the Reuse Advisory Council's recommendations for the Kerr-McGee Chemical Corp - Navassa Superfund Site's (Site) future use and alternative scenarios for the land donation for the Moze Heritage Center

On Tuesday, June 14, EPA is also holding a public meeting about the Proposed Plan for remediation of Operable Unit 2, where treated and untreated wood was stored during historic wood treatment operations at the Site. See the Proposed Plan on EPA's website at https://semspub.epa.gov/work/04/1139277.pdf and the Proposed Plan fact sheet here.

The events will be held at the Navassa Community Center at 338 Main Street, Navassa. The meetings also can be joined by Zoom and phone. See the fiver attached and linked here for more information

What:

Monday, June 13, 2022

- Redevelopment planning drop-in information session, 4 5 p.m. In person only.
- · Redevelopment planning community meeting, 6 7:30 p.m. In person and virtual

Tuesday, June 14, 2022

 FPA Operable Unit 2 Proposed Plan Public Meeting 6 – 7:30 p.m. In person and virtual

To join the meetings online

· Join through this Zoom link or enter tinyurl.com/NavassaMeetings into your browser window

To join the meetings by phone:

Bossier City Site Visit, June 21, 2022, 9:30 a.m.			
-			
Tuesday, June 21 Site Visit to Observe Contaminated Soil Cleanup Near Former Tronox/Kerr-McGee Wood Treating Facility, Bossier City, LA			
What: One-hour site visit to view areas near the former Tronov/Kerr-McGee Wood Treating Facility in Bossier City (the Site) where soil is being excavated to remove environmental contamination. Excavation work began in February 2022 and is expected to continue through August.			
How: Attendees will observe the soil excavation areas and the measures (such as air monitoring, traffic control, and sequencing) being taken to limit impacts on residents. Time permitting, a visit to the nearby former wood-treating operation property and a discussion of redevelopment opportunities may be included.			
Who: Local residents, community leaders, officials and staff from the City of Bossier City, Bossier Parish, and the State of Louisiana, legislative representatives, and news media are invited.			
The visit is hosted by the Multistate Trust, which was court-appointed to own, manage, investigate and clean up the Site and facilitate its reuse under the Louisiana Department of Environmental Quality's oversight.			
When: Tuesday, June 21, 2022 at 9:30 a.m. CT			
Where: Visitors can park on Green Street near the Site area entrance at 2098 Green Street. There, the attendees will receive a safety briefing and a short overview of the Site and the ongoing soil excavation work. Then, the group will walk two blocks to the soil excavation area on Dickerson Street and at Scott-Dickerson Homes.			
RSVP: If you plan to attend, please reply by Wednesday. June 15 by email or phone to Claire Woods at wwww.com (910) 765-7237. RSVPs are needed to ensure that enough protective equipment, such as hard hats and construction vests, will be available for all attendees.			
For more information			
Soil Excavation Fact Sheet April 2022			
Frequently Asked Questions about the Site			
Presentation from the April 12, 2022 Community Meetings			
The Multistate Trust website https://bossiercitygreenfieldenvironmental.com			
Site Background			

The soil removal near the ±32-acre Site is being prioritized before on-site cleanup to minimize risks to residents. The Site is located on the south side of Green Street near Hamilton Road about a half mile north of Interstate 20. From 1930 to 1987, Kerri¹McGee Chemical LLC and its predecessors treated railroad ties with a mixture of creosote and fuel oil on the Site.

8

Working with News Media

- ✓ Press releases and advisories
 - Distribute one week prior to an event generally
 - Goals include:
 - Advance coverage to encourage resident and stakeholder attendance
 - Event coverage to provide residents and stakeholders with access to information
 - Greater general awareness of our work
- ✓ News media strong in some markets
 - Coverage can vary widely
 - Follow up as needed
- Recognize news media's ability to influence community awareness and shape understanding of site cleanup and reuse planning





for Navassa Superfund Site

Multistate Trust 2021 Annual Report

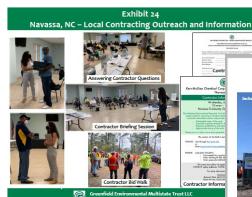
Part 3 – Owned Funded Sites Chapter 3.O – Columbus, Mississipp

Owned Funded Site Name: Columbus, Mississinni Former Use: Wood Treater Lead Agency: United States Environmental Protection Agency (EPA) Non-Lead Agency: Mississippi Department of Environmental Quality (MDEQ) Total Environr mental Cost Account (ECA) Funds Received:² \$73,491,554 ECA Funds on Balance at Year-End 2021: \$24,841,726



Part 3 – Owned Funded Sites Chapter 3.Q – Navassa, North Carolina

Owned Funded Site Name: Navassa North Carolina Former Use: Wood Treater Lead Agency: United States Environmental Protection Agency (EPA) Non-Lead Agency: North Carolina Department of Environmental Quality (NCDEQ) Navassa Trustee Council: Navassa Trustee Council (NTC) consists of the National Oceanic and Atmospheric Administration (NOAA) on behalf of the U.S. Department of Commerce, the U.S.



of the Multistate Environmental Response Trust



Part 3 – Owned Funded Sites Chapter 3.K – Bossier City, Louisiana

Owned Funded Site Name: Bossier City, Louisiana Former Use: Wood Treater Lead Agency: Louisiana Department of Environmental Quality (LDEQ) Non-Lead Agency: United States Environmental Protection Agency (EPA) Total Environmental Cost Account (ECA) Funds Received:² \$23,554,775 ECA Funds on Balance at Year-End 2021: \$22,457,679

Exhibit 20 Bossier City, LA - Off-Site Residential Soil Interim Action Planning

What to Expect during Construction?

✓ Transportation and Traffic Control

- Excavated material will be disposed at a landfill in accordance with all federal, state, and local laws
- Hauling vehicles will be tarped and lined prior to transport
- Each hauling vehicle will be filled to less than maximum capacity to avoid spillage
- . When necessary, spotters will be used to guide equipment operators and vehicles transporting materials
- Decontamination of equipment will be . performed, when necessary G

Bossier City, Louisiana - Page 33 of 47



assa, North Carolina - Page 43 of 33



Multistate Trust 2021 Annual Progress Report

Greenfield Environmental Multistate Trust LLC Trustee of the Multistate Environmental Response Trust



Multistate Trust 2021 Annual Progress Report



Greenfield Environmental Multistate Trust LLC, **Trustee of the Multistate Environmental Response Trust** June 2022





What are some methods for centering the voices of affected residents and community members in our communications materials?



What is the role of the news media in sharing information about our work in communities with environmental justice concerns?

Should we continue to invite media to our community meetings?

How can we avoid self-promotion, while sharing critical information, especially in instances when an accomplishment or milestone is the focus?



How can we improve our approach to fact sheets, flyers, and other materials to make them more relevant, meaningful, or informative to community members?

Different colors? Less text? More images?



We typically avoid showing residents' faces in photos. Are there any additional recommendations for sharing photos of community members in our materials?

Avoid photos of children, altogether? Prioritize photos of larger group photos, instead of photos fewer people?

When should we seek a person's consent to be photographed at public events?



Are there words or terminology to be aware of in communicating about our work in communities with environmental justice concerns?

Example: Tension between using "people of color" vs. "minority"?



How can we design communication materials that share helpful information with residents, without appearing to be advancing marketing or promotional materials?

In what circumstance should we share promotional or branded materials (water bottles, pens, cinch sacks), if at all?

